



LEAD IN SOLVENT-BASED PAINTS FOR HOME USE IN RUSSIA



English Summary

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IPEN
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IPEN is a leading global network of non-governmental organizations (NGOs) working in more than 100 developing countries and countries with economies in transition. IPEN works to establish and implement safe chemicals policies and practices to protect human health and the environment. It does this by building the capacity of its member organizations to implement on-the-ground activities, learn from each other's work, and work at the international level to set priorities and achieve new policies. Its mission is a toxics-free future for all.

IPEN has been engaged in the SAICM process since 2003, and its global network helped to develop the SAICM international policy framework. At its founding, in 1998, IPEN focused on advancing the development and implementation of the Stockholm Convention on persistent organic pollutants (POPs). Today, its mission also includes promoting safe chemicals management through the SAICM process (where it holds the public interest organization seat on the SAICM Bureau), halting the spread of toxic metals, and building a movement for a toxics-free future.

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PREFACE AND ACKNOWLEDGEMENTS

In 2007 and 2008, NGOs in the IPEN network collected and analyzed decorative (home use) paints on the market in 11 developing countries, and in countries with economies in transition. The results were startling. In every one of these countries, many of the paints contained dangerously high lead levels. In response, IPEN launched its Global Lead Paint Elimination Campaign, which seeks to eliminate lead paint by 2020 and raise widespread awareness among business entrepreneurs and consumers about the adverse human health impacts of lead paint, particularly on the health of children. Since then, IPEN-affiliated NGOs and others have sampled and analyzed paints on the market in approximately 40 low- and middle-income countries.

These and other studies suggest that lead paints for home use continue to be widely produced, sold, and used in developing countries even though most highly industrial countries banned lead paints for household use more than 40 years ago.

This report presents new data on the total lead content of solvent-based paints for home use available on the market in Russia. It also presents background information on why the use of lead paint is a source of serious concern, especially to children's health; a review of national policy frameworks that are in place to ban or restrict the manufacture, import, export, distribution, sale and use of lead paint; and a strong justification to adopt and enforce further regulatory controls in Russia. Finally, it proposes action steps by different stakeholders to protect children and others from lead paint.

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This study was undertaken as part of IPEN's Global Lead Paint Elimination Campaign. It was conducted in Russia by Eco-Accord in partnership

with IPEN, and funded by the New York Community Trust (NYCT) and the Swedish Government.

While this study was undertaken with funding assistance from the New York Community Trust and the Swedish Government, responsibility for the content lies entirely with IPEN and Eco-Accord. The New York Community Trust and the Swedish Government do not necessarily share the expressed views and interpretations.

IPEN is an international NGO network of health and environmental organizations from all regions of the world of which Eco-Accord is a member. IPEN is a leading global organization working to establish and implement safe chemicals policies and practices to protect human health and the environment. Its mission is a toxics-free future for all. IPEN helps build the capacity of its member organizations to implement on-the-ground activities, learn from each other's work, and work at the international level to set priorities and achieve new policies.

Eco-Accord is the Coordinator of IPEN in Eastern Europe, the Caucasus and Central Asia (EECCA). The Organization has actively participated in international and regional negotiations in the framework of international chemicals agreements, is a member of the coordinating group of UNEP project "chemicals in products." Eco-Accord has been working to advance the interests of the public in the implementation of commitments by EECCA countries chemical conventions and other international agreements in the field of chemical safety. Eco-Accord conducts regular training and dissemination of information on the theme of chemical safety in Russia and in the world.

BACKGROUND

Lead is a toxic metal that causes adverse effects on both human health and the environment. While lead exposure is also harmful to adults, lead exposure harms children at much lower levels, and the health effects are generally irreversible and can have a lifelong impact.

The younger the child, the more harmful lead can be, and children with nutritional deficiencies absorb ingested lead at an increased rate. The human fetus is the most vulnerable, and a pregnant woman can transfer lead that has accumulated in her body to her developing child.¹ Lead is also transferred through breast milk when lead is present in a nursing mother.²

Evidence of reduced intelligence caused by childhood exposure to lead has led the World Health Organization (WHO) to list “lead-caused mental retardation” as a recognized disease. WHO also lists it as one of the top ten diseases whose health burden among children is due to modifiable environmental factors.

Lead paint is a major source of childhood lead exposure. The term lead paint is used in this report to describe any paint to which one or more lead compounds have been added. The cut-off concentration for lead paint used in the report is 90 parts per million (ppm, dry weight of paint), the strictest legal limit enacted in the world today.

A recent study investigating the economic impact of childhood lead exposure on national economies in all low- and middle-income countries estimated a total cumulative cost burden of \$977 billion international dollars³ per year.

1 Bellingier, D.C., *Very low lead exposures and children's neurodevelopment*. Current Opinion in Pediatrics, 2008. 20(2): p. 172-177.

2 Bjorklund, K.L., et al., *Metals and trace element concentrations in breast milk of first time healthy mothers: a biological monitoring study*. Environmental Health, 2012. 11.

3 An International dollar is a currency unit used by economists and international organizations to compare the values of different currencies. It adjusts the value of the U.S. dollar to reflect currency exchange rates, purchasing power parity [PPP], and average commodity prices within each country. According to the World Bank, “An international dollar has the same purchasing power over GDP as the U.S. dollar has in the United States.” The international dollar values in this report were calculated from a World Bank table that lists GDP per capita by country based on purchasing power parity and expressed in international dollars.

Most highly industrial countries adopted laws or regulations to control the lead content of decorative paints—the paints used on the interiors and exteriors of homes, schools, and other child-occupied facilities—beginning in the 1970s and 1980s. In Russia, all paints are subject to compulsory state registration and testing. Russia is a member of the Eurasian Economic Union. Once its draft Technical Regulation on the Safety of Paints is adopted, paints used for buildings lived in or used by people must not contain driers containing metals or other chemicals belonging to hazard class 1 in quantities greater than 0.5% (5,000 ppm) dry residue and paints must not contain lead-containing pigments of chemical hazard class 1 in quantities greater than 15% (150,000 ppm) dry residue.

From May to August 2016, Eco-Accord purchased a total of 72 cans of solvent-based paint intended for home use from stores in Moscow and the Moscow region. The paints represented 24 different brands produced in 5 countries. All paints were analyzed by an accredited laboratory in the United States of America for their total lead content, based on dry weight of the paint. The paint samples were analyzed using method EPA3050B/7000B, i.e., through acid digestion of the samples, followed by Flame Atomic Absorption Spectrometry, as recognized by the WHO as appropriate for the purpose.⁴ The laboratory participates in the Environmental Lead Proficiency Analytical Testing (ELPAT) program operated by the American Industrial Hygiene Association (AIHA), assuring the reliability of the analytical results.

⁴ World Health Organization, *Brief guide to analytical methods for measuring lead in paint*. 2011, WHO Library Cataloguing-in-Publication Data.

RESULTS

44 out of 72 analyzed solvent-based paints for home use [61 percent of paints] were lead paints, i.e., they contained a total lead concentration above 90 parts per million (ppm, dry weight of paint). This is also the regulatory limit for lead in decorative paint in the Philippines, Nepal and the United States of America. In addition, 35 out of 72 analyzed solvent-based paints for home use [49 percent of paints] contained a total lead concentration above 600 ppm – the regulatory limit for lead in decorative paint in South Africa, Brazil and Sri Lanka.

4 paints [6 percent of paints] contained dangerously high lead concentrations above 10,000 ppm. The highest total lead concentration detected was 50,000 ppm in a yellow enamel paint sold for domestic use.

On the other hand, 28 out of 72 solvent-based paints for home use [39 percent of paints] contained total lead concentrations at, or below 90 ppm, suggesting that the technology exists to produce paint without lead ingredients.

18 out of 24 analyzed brands [75 percent of paint brands] sold at least one lead paint, i.e., a paint with total lead concentration above 90 ppm. 3 out of 24 analyzed brands [12 percent of paint brands] sold at least one lead paint with dangerously high lead concentrations above 10,000 ppm.

Paints containing lead above 90 ppm were manufactured in Finland and Russia. The highest lead concentration detected was 50,000 ppm in a yellow, LA-060 Element Paint sold for home use. This paint was manufactured in Russia.

Red and yellow paints most frequently contained dangerously high lead concentrations above 10,000 ppm. Of 24 red paints, 3 [12 percent of red paints] contained lead levels above 10,000 ppm, and of 24 yellow paints, 1 [4 percent of yellow paints] contained lead levels above 10,000 ppm.

The ten solvent-based paints with the highest amounts of lead are summarized in Table 1.

TABLE 1. TOP 10 SOLVENT-BASED PAINTS WITH THE HIGHEST LEAD CONTENT.

Rank	Sample No.	Brand	Country of Manufacture	Color	Lead Content (ppm)
1	RUS-65	Element	Russia	yellow	50,000
2	RUS-42	KUDO	Russia	red	48,000
3	RUS-66	Element	Russia	red	32,000
4	RUS-33	Lakra	Russia	red	12,000
5	RUS-53	Belcolor	Russia	yellow	9,700
6	RUS-68	Apollo	Russia	yellow	7,500
7	RUS-32	Lakra	Russia	yellow	6,500
8	RUS-17	Profilux	Russia	red	6,300
9	RUS-63	Decodech	Russia	red	6,100
10	RUS-17	Profilux	Russia	yellow	5,600

In general, paint can labels did not carry meaningful information about lead content or the hazards of lead paint. In general, the labeling on cans of paints does not provide meaningful information on the content of lead and about the dangers of lead paint. All paints contain markings indicating the name of the paint manufacturer, batch number, manufacturing date or expiration date. Most of the warning signs indicate their flammability, but provided no precautionary warnings on the effects of lead dust on children and pregnant women.

Lead levels in this study are consistent with the results of a similar paint study conducted in Russia in 2011. In that study, 21 solvent-based paints from 7 brands were purchased and analyzed. In the 2011 study, 16 of 21 paints [76 percent of paints] contained total lead levels above 90 ppm, 14 of 21 paints [67 percent of paints] contained lead above 600 ppm, and 4 of 21 paints [19 percent of paints] contained total lead levels above 10,000 ppm.

A comparison between the two studies showed some improvement: the percentage of paints with lead content above 10,000 ppm decreased, as did the percentage of paints with lead content exceeding 90 and 600 ppm. The paint with the highest level of lead also decreased slightly from 52,900 up to 50,000 ppm.

CONCLUSIONS

This study demonstrates that solvent-based paints for home use with high concentrations of lead are widely available in Russia since the paints included in this study were from brands commonly sold in retail stores all over Russia. However, the fact that 28 out of 72 paints [39 percent of paints] contained lead concentrations below 90 ppm indicates that the technology to produce paints without added lead exists in Russia. The study results provide a strong justification to adopt and enforce a regulation that will ban the manufacture, import, export, distribution, sale and use of paints with total lead concentrations greater than 90 ppm.

RECOMMENDATIONS

To address the problem of lead in paint, Eco-Accord and IPEN propose the following recommendations:

Government and Government Agencies

The Federal Service for Supervision of Consumer Rights Protection and Human Welfare should immediately propose an amendment to paragraph 11 of the Custom Union's draft technical regulations "on safety of paintwork materials" from 2013 onwards, that paint and varnish materials must not contain chemicals, including metals related to hazard class 1, with lead levels greater than 0.009% (90 ppm) calculated in terms of dry matter. The adoption of such an amendment will lead to a ban on the production, import, export, distribution, sale and use of paints with a total lead content above 90 ppm, which according to the United Nations Environment Program (UNEP) is consistent with the most restrictive standard in the world.

It is necessary to implement as soon as possible, studies evaluating the risk from regulations on lead content in paint in the Russian Federation. This will help justify the need for enhanced monitoring of environmental quality paints, tighter legislation and improve public policies in this area.

In addition, it is necessary to amend the section of the draft technical regulation on safety labeling for "paintwork materials paint and varnish materials." Currently, the draft technical regulations of the Customs Union do not require labels to include a detailed description of the composition of paint products, only information about the binding substance and

solvent. As a result, the consumer does not have information about the presence of lead in paint.

In Russia, the law “on protection of consumer rights,” holds the manufacturer and seller responsible when they provide unreliable information. This law should include that paint manufacturers should provide sufficient information indicating the content of hazardous substances, including the amount of lead and provide a warning of the possible danger to health from lead dust from damaged or older, painted surfaces.

Paint Industry

Paint companies that still produce lead paints should expeditiously stop the use of leaded paint ingredients in paint formulations. Paint companies that have shifted to non-lead paint production should get their products certified through independent, third party verification procedures to increase the customer’s ability to choose paints with no added lead.

Individual, Household and Institutional Consumers

Paint consumers should demand paints with no added lead from paint manufacturers and retailers, as well as full disclosure of a paint product’s lead content. Household and institutional consumers should ask for, consciously buy, and apply only paints with no added lead in places frequently used by children such as homes, schools, day care centers, parks and playgrounds.

Organizations and Professional Groups

Public health groups, consumer organizations and other concerned entities should support the elimination of lead paint, and conduct activities to inform and protect children from lead exposure through lead paint, lead in dust and soil, and other sources of lead.

All Stakeholders

All stakeholders should come together and unite in promoting a strong policy that will eliminate lead paint in Russia.



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