

2 April, 2019

CEPHED / IPEN intervention on Co-Chair paper to include the mechanism to control health and environmental impacts of the products marketed online that have high toxic contamination.

Given by Ram Charitra Sah, CEPHED, Nepal

Thank you, Madam President.

I am Ram Charitra Sah, CEPHED a NGO from Nepal and PO of IPEN.

The Co-Chair Paper clearly mentions the strategies, objectives, roles and responsibilities of a number of stakeholders like industries, companies, governments, etc.

But all of us see the proliferation of some virtual market players engaged in the **online marketing** of products and technology that have already been found to have highly toxic chemicals that might result in health and environmental consequences.

We did not see the industry and companies in the forefront of **online marketing** to be blamed with and made liable for health losses, as they may not necessarily exist in the impacted country. We hardly keen to know the name and address of the person who delivers the products.

Who and what mechanisms have been envisioned to control the health and environmental impacts that might be caused through products marketed online?

Online marketing mechanism should be brought under SAICM arena and must be regulated.

Thank you.