



Swiss Agency for  
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and Cooperation  
SDC



Swiss Agency for  
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Forests and  
Landscape SAEFL

## **The International POPs Elimination Project**

*Fostering Active and Effective Civil Society Participation in  
Preparations for Implementation of the Stockholm Convention*

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# **Global Day of Action**

**Greenwomen**

**Kazakhstan  
April 2005**

## **About the International POPs Elimination Project**

On May 1, 2004, the International POPs Elimination Network (IPEN <http://www.ipen.org>) began a global NGO project called the International POPs Elimination Project (IPEP) in partnership with the United Nations Industrial Development Organization (UNIDO) and the United Nations Environment Program (UNEP). The Global Environment Facility (GEF) provided core funding for the project.

IPEP has three principal objectives:

- Encourage and enable NGOs in 40 developing and transitional countries to engage in activities that provide concrete and immediate contributions to country efforts in preparing for the implementation of the Stockholm Convention;
- Enhance the skills and knowledge of NGOs to help build their capacity as effective stakeholders in the Convention implementation process;
- Help establish regional and national NGO coordination and capacity in all regions of the world in support of longer term efforts to achieve chemical safety.

IPEP will support preparation of reports on country situation, hotspots, policy briefs, and regional activities. Three principal types of activities will be supported by IPEP: participation in the National Implementation Plan, training and awareness workshops, and public information and awareness campaigns.

For more information, please see <http://www.ipen.org>

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The views expressed in this report are those of the authors and not necessarily the views of the institutions providing management and/or financial support.

This report is available in the following languages: English Summary

# Global Day of Action

## Greenwomen

A video film on POPs and implementation of the Stockholm Convention is under preparation. Meanwhile, an information action "We Are against POPs" was conducted by "Greenwomen" Environmental News Agency to raise public awareness of POPs and the Stockholm Convention in Kazakhstan. In the course of the action, press-releases were distributed in Kazakh and Russian languages, as well as background documents on POPs for journalists and NGOs, leaflets "We Are against POPs". Representatives of the Ministry of Environment of Kazakhstan were invited to the press-conference, held in the course of the project implementation. Besides that, the information package developed for the Global Day of Actions against POPs by "Greenwomen" Environmental News Agency was also submitted to the Ministry. In the course of the project implementation, information materials on POPs for resource users were developed. Results of information campaigns of partner organisations were published as a digest. The digest may be used to inform members of the general public, media representatives and governmental officials on the problem of POPs in Kazakhstan, and used as a source book for lecturers or specialised lessons in education facilities. For additional information, please contact: Lidia Astanina, "Greenwomen" Environmental News Agency, [greenwomen@nursat.kz](mailto:greenwomen@nursat.kz)